



# Camilla Carlsson

## UX Designer | Product Designer

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**Portfolio:**  
[camillacarlsson.design](http://camillacarlsson.design)

## ABILITIES

My strengths include clear communication, a strong commitment to continuous improvement and a passion for challenging myself in the pursuit of collective goals. As a creative quick learner, with a proven success record in both team oriented and independent roles, I always keep the user in the center of attention with ethics, accessibility and privacy in mind.

## SKILLS

**UX Design:** Design thinking, Gamification methods, Workshops, User research, Service design, Business development, Accessibility

**UI Design:** Design Systems, Atomic Design, Site mapping, Wireframes, Mockups, Moodboard, Userflows, Prototypes

**Tools:** Figma, Balsamiq, Miro, Mural, Jira, Drupal, Wordpress, Elementor, Strapi, Adobe XD

## EDUCATION

### Memorise.ly (Online)

Design Systems, 2023

### Changemaker Educations (Stockholm)

Experience Designer, 2019 - 2021

Internship, Funka.com

### Interaction Design Foundation (Online)

UX design, 2020

- Design thinking methods

### Berghs school (Stockholm)

Project management, 2017

## PAST WORK EXPERIENCE

### Product Designer - Freelance

Ikingroei, (Netherlands, Remote 2024 - ongoing)

- An uplift and re-design of the current website, making a responsive website design in Figma.

### Product Designer

StartUp company FestFix.nu (Sweden, Remote, 2022 - ongoing)

- Assisting with SEO, affiliate links and CMS
- Creating a new design system

### UX/ UI Designer - Advisory role

StartUp company Satocci (Sweden, Remote, 2021 - ongoing)

- Facilitate workshops
- Wireframes to clickable mobile prototype
- Presentation and pitch templates

### Product Designer - Contractor

StartUp company SportingHood (USA, Remote 2022 - 2023)

- Facilitate workshops
- Design System, wireframes to clickable web and mobile prototypes
- Managing the CMS
- Project management
- Illustrations/ icons and assisting with marketing materials

### Self employed

Own affiliate website (Uppsala, Sweden, 2015 - 2019)

- Content creation using Drupal CMS
- Google Analytics and social media as tools

### Global affiliate manager/ Acquisition Executive

Kindred (London, England, 2008 - 2013)

### Senior Customer Service agent

Kindred (Sliema, Malta, 2005-2008)